



PreciTaste Platform

Optimizing Operations and Driving Sales while Reducing Food Waste through Digital Food Al Management

PreciTaste's digital food AI management platform is an AI-inferencing solution that allows food chains operators to balance food supply against demand, maximizing labor efficiencies and reducing food waste. The system tracks food being prepared and cooked, and monitors traffic, order forecasts, and inventory to provide real-time recommendations to crews through screens on what to cook (or prepare) when. The platform can also track and sense orders to provide order accuracy guidance. The solution integrates with Intel® RealSense™ cameras to capture live situational data to quickly update the forecasted schedule based on actual food traffic and demand. After deploying PreciTaste, customers can expect to increase productivity, enhance customer experiences, reduce food waste, boost revenue, and scale the solution across operations. Because PreciTaste is an offline-first Edge AI solution, data is processed on the Edge and does not require the storage or transfer of user data.

Key Features







Demand Prediction



Supply Sensing



Crew Guidance

Vertical: Hospitality

Use Case:

- Asset & Operations Optimization
- Control Optimization & Autonomy
- Interactive Media
- Situational Monitoring
- Optimized Preparation
- Demand-Based Cooking
 - Order Accuracy Guidance

Country/Geo: UK, United States, Japan Canada, Europe

an innovative solution for the most critical kitchen management problems. This technology is transformative and is the advantage every kitchen needs to drive sales and profit."

"PreciTaste has created

Dr. Mingu Lee Managing Partner of lead investor, Cleveland Avenue

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- Intel Atom® Processor Family Page
- Intel® RealSense™ Computer Vision
- Intel® Distribution of OpenVINO™ Toolkit Page

Learn more:

- PreciTaste Website
- Intel® PreciTaste QSR Solution Brief
- PreciTaste Intel® Solutions Marketplace Partner Page

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